



Photogram

Cards

- Direct Mail
- Packaging
- P.O.P
- Promotions
- Publishing
- Signage
- Special Projects



Gotcha!

The gift-card market is booming. Customers are exposed to an ever-growing number of cards. That's why our card product line is designed to generate an intensely **engaging** customer experience. Astonishing 3D images, colors, and fluid animations provide an exceptional look and feel for a stronger sense of **added value**, and greater brand recognition, both in the store and in use. Our dynamic visuals and resulting **call to action** can spell the difference in the success of your communication strategy. Projects using our proprietary **HD Dynamic Printing** process show major gift-card sale increases. So for a **lasting impact**, higher sales and greater brand awareness, choose to stand out from the pack with Photogram.

Applications

- Gift card programs
- Loyalty programs
- Incentive programs
- Hotel key cards
- and more

Benefits

- High perceived value and retention
- Long-lasting impact
- Increased sales
- Strong brand reinforcement
- Totally engaging customer experience

www.photogramtech.com

